

**In the Claims**

Please cancel claims 1-9 and add new claims 10-29 as follows.

*RJ 10. D* 10. A method for tracking purchases of electronic books, comprising:  
*CONT* storing identifications of a plurality of electronic books for display on a viewer;  
associating each of the electronic books with a source;  
providing the electronic books for purchase by subscribers;  
recording an indication of purchases of the electronic books; and  
associating an amount of each purchase with the source for the corresponding electronic book.

11. The method of claim 10 wherein the associating step includes associating the amount with a publisher for the corresponding electronic book.

12. The method of claim 10 wherein the providing step includes electronically communicating with a viewer for use in receiving requests to purchase the electronic books.

13. The method of claim 10, further including charging a subscriber account for the purchases.

14. The method of claim 10, further including generating a bill to one of the subscribers for the purchases.

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CONT'D

15. A method for providing on-line accounts for purchases of electronic books, comprising:

storing identifications of a plurality of electronic books on a viewer;

providing the electronic books for purchase by subscribers;

maintaining on-line accounts for the subscribers;

recording an indication of purchases of the electronic books in the corresponding

accounts; and

permitting each of the subscribers to access a corresponding one of the on-line accounts for the subscriber.

16. The method of claim 15, further including providing on-line access to a customer service representative for the on-line accounts.

17. The method of claim 15 wherein the providing step includes electronically communicating with a viewer for use in receiving requests to purchase the electronic books.

18. The method of claim 15, further including charging one of the accounts for the purchases.

19. The method of claim 15, further including generating a bill to one of the subscribers for the purchases.

20. An apparatus for providing electronic books for purchase, comprising:  
a billing and collection system for electronically communicating with a viewer for  
providing electronic books for purchase, wherein the billing and collection system executes a  
method comprising:  
storing identifications of a plurality of electronic books for display on the viewer;  
associating each of the electronic books with a source;  
providing the electronic books for purchase by subscribers;  
recording an indication of purchases of the electronic books; and  
associating an amount of each purchase with the source for the corresponding electronic  
book.

21. The apparatus of claim 20 wherein the associating step includes associating the amount  
with a publisher for the corresponding electronic book.

22. The apparatus of claim 20 wherein the providing step includes electronically  
communicating with a portable viewer for use in receiving requests to purchase the electronic  
books.

23. The apparatus of claim 20, further including charging a subscriber account for the  
purchases.

24. The apparatus of claim 20, further including generating a bill to one of the subscribers for  
the purchases.

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CONT'D

25. An apparatus for providing electronic books for purchase, comprising:  
a billing and collection system for electronically communicating with a viewer for  
providing electronic books for purchase, wherein the billing and collection system executes a  
method comprising:

storing identifications of a plurality of electronic books for display on the viewer;  
providing the electronic books for purchase by subscribers;  
maintaining on-line accounts for the subscribers;  
recording an indication of purchases of the electronic books in the corresponding  
accounts; and  
permitting each of the subscribers to access a corresponding one of the on-line accounts  
for the subscriber.

26. The apparatus of claim 25, further including providing on-line access to a customer  
service representative for the on-line accounts.

27. The apparatus of claim 25 wherein the providing step includes electronically  
communicating with a portable viewer for use in receiving requests to purchase the electronic  
books.

28. The apparatus of claim 25, further including charging one of the accounts for the  
purchases.